№3

1. Website design is crucial for a company because it is the first impression that potential customers get of the business. It can also impact the user experience and influence whether or not visitors stay on the site and engage with the content.

2. Website design is a combination of both art and science. It involves creativity and aesthetics, as well as technical skills and knowledge of web development tools and platforms.

3. A well-designed website can enhance the credibility and professionalism of a business, make it easier for customers to navigate and find information, and ultimately lead to increased conversions and sales.

4. A good web designer should possess creativity, technical skills, attention to detail, communication skills, and the ability to collaborate with others.

5. Web design refers to the visual and aesthetic aspects of a website, while web development involves the technical and functional aspects such as coding and programming.

№4

Navigation: This refers to the ease with which visitors can move around your website. Navigation should be intuitive and easy to use, with clear labels and logical groupings of links.

Content and Visual Elements: This refers to the text, images, and other media on your website. Your content should be informative, engaging, and relevant to your audience. Visual elements, such as graphics and videos, should be used to enhance your content and make it more visually appealing.

Brand Uniformity: This refers to the consistency of your website's design and messaging with your brand identity. Your website should reflect your company's values, mission, and overall aesthetic.

Engagement: This refers to how well your website engages visitors and encourages them to take action. This can include features such as interactive elements, social media integration, and calls to action.

Organization and SEO: This refers to the structure and organization of your website's content, as well as its optimization for search engines. Your website should be structured in a logical manner, with clear categories and subcategories. SEO best practices should be followed to ensure that your website ranks well in search engine results pages.

Other key points in designing a website can include accessibility for users with disabilities, mobile responsiveness, page loading speed, and security. It's important to keep the user experience in mind throughout the design process, ensuring that your website is easy to use and meets the needs of your target audience.

№5

Verbs:

1. Undeniably, she was the best candidate for the job.

2. The project will require a lot of time and effort.

3. The new features of the software will entice more users.

4. The website needs navigational improvements.

Nouns:

1. The undeniably of her skills was impressive.

2. The usability of the product was tested extensively.

3. The refined taste of the wine was evident.

4. The compatibility of the software with different devices was important.

Adjectives:

1. Her skills were undeniably impressive.

2. The essential features of the product were highlighted.

3. The refined taste of the dish was appreciated by everyone.

4. The navigational structure of the website was confusing.

Adverbs:

1. She undeniably deserved the promotion.

2. The project was essential to the company's success.

3. The chef refined the recipe to perfection.

4. He infrequently attends meetings.